دائـرة الـثـقـافـة والـسـيـاحـة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

AUGUST & YTD 2022

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ABU DHABI HOTEL PERFORMANCE

AUGUST & YTD 2022

دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE AND TOURISM

OVERALL PERFORMANCE – AUG 2022

	Hotel Guests	Hotel Occupancy	Hotel ALOS	ARR (AED)	REVPAR (AED)	Revenues (AED)
August 2022 Performance	363K	67%	2.8 Nights	269	179	305 MN
% Change vs 2021	+29%	-9%	-18%	+7%	-3%	+6%

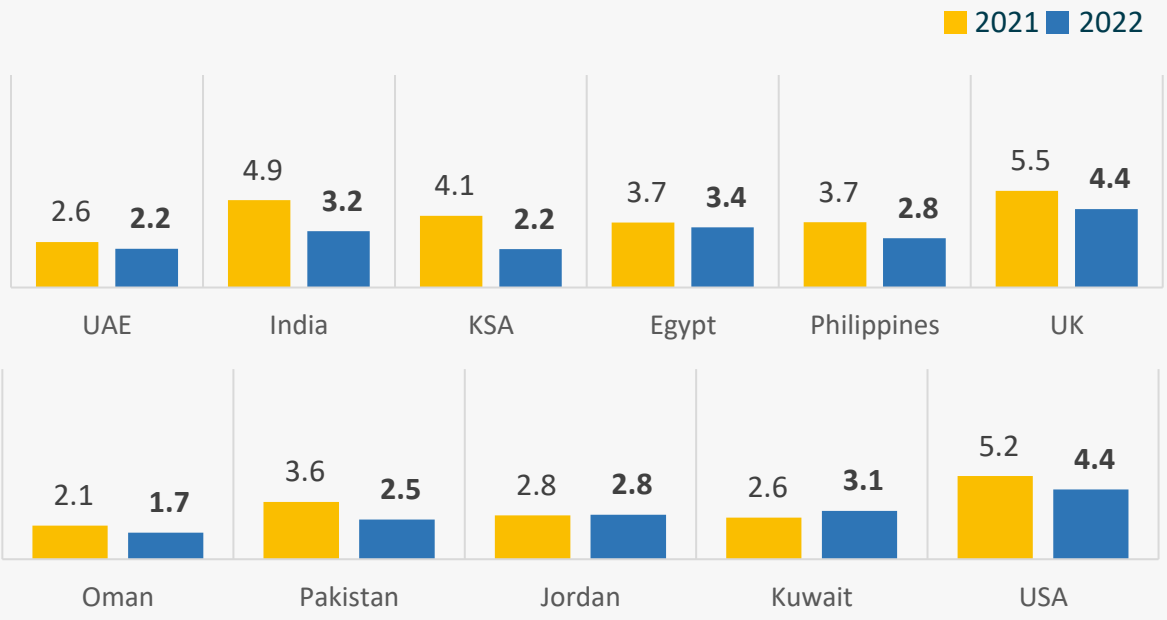
"—" No change vs previous year

HOTEL GUEST NATIONALITIES – AUG 2022

Guest Rank	Guests in Thousands		Vs 2021	2022 Share
#1	UAE	122	-1%	34%
#2	India	39	+15%	11%
#3	KSA	22	+2,629%	6%
#4	Egypt	15	+14%	4%
#5	Philippines	13	-35%	4%
#6	UK	12	+138%	3%
#7	Oman	12	+522%	3%
#8	Pakistan	12	+23%	3%
#9	Jordan	8	+2%	2%
#10	Kuwait	7	+2,312%	2%
#11	USA	7	+10%	2%

TOP 10 NON-UAE NATIONALITIES
40%
OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – AUG 2022



PERFORMANCE BY REGIONS – AUG 2022

AUG 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	318	+28%	35	+40%	10	+20%
Occupancy	69%	-8%	62%	-15%	36%	-34%
ALOS (Nights)	2.9	-16%	2.0	-31%	2.0	-43%
Total Rev(M AED)	278	+9%	18	-19%	9	-17%
ARR (AED)	270	+9%	228	-13%	322	+16%
REVPAR (AED)	185	---	142	-26%	114	-23%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS – AUG 2022

AUG 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	152	+23%	122	+48%	56	+32%	33	+1%
Occupancy	56%	-13%	81%	-2%	68%	-11%	76%	-8%
ALOS (Nights)	2.8	-12%	2.4	-20%	2.1	-33%	5.8	-2%
Total Rev(M AED)	192	+7%	62	+9%	21	-3%	30	-4%
ARR (AED)	372	+10%	194	+4%	160	+11%	230	+1%
REVPAR (AED)	209	-5%	156	+3%	109	-1%	176	-7%

Guest & revenue values are rounded off to their nearest value

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YTD AUG 2022 PERFORMANCE

OVERALL PERFORMANCE – YTD AUG 2022

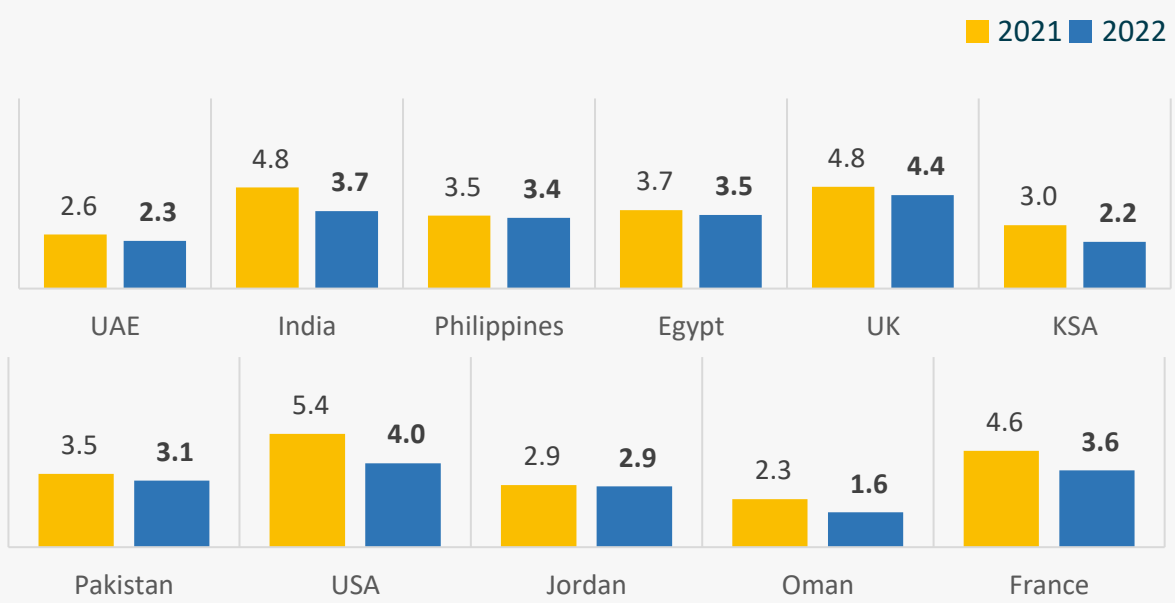
YTD Aug 2022 Performance	Hotel Guests	Hotel Occupancy	Hotel ALOS	ARR (AED)	REVPAR (AED)	Revenues (AED)
	2.6 MN	69%	3.1 Nights	318	219	3 BN
% Change vs 2021	+23%	+2%	-10%	+16%	+19%	+26%

HOTEL GUEST NATIONALITIES – YTD AUG 2022

Guest Rank		Guests in Thousands	Vs 2021	2022 Share
#1	UAE	771	-12%	30%
#2	India	299	+32%	12%
#3	Philippines	112	-28%	4%
#4	Egypt	107	+7%	4%
#5	UK	105	+97%	4%
#6	KSA	101	+500%	4%
#7	Pakistan	78	+20%	3%
#8	USA	70	+56%	3%
#9	Jordan	60	+4%	2%
#10	Oman	51	+282%	2%
#11	France	46	+117%	2%

TOP 10 NON-UAE NATIONALITIES
40%
OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALTIES – YTD AUG 2022



PERFORMANCE BY REGIONS –YTD AUG 2022

Key Indicators	ABU DHABI Actuals	ABU DHABI % Change vs. 2021	AL AIN Actuals	AL AIN % Change vs. 2021	AL DHAFRA Actuals	AL DHAFRA % Change vs. 2021
Guests (K)	2,253	+25%	236	+9%	84	+15%
Occupancy	71%	+3%	60%	-12%	50%	-2%
ALOS (Nights)	3.2	-9%	2.1	-22%	2.8	-11%
Total Rev(M AED)	2,746	+30%	150	-14%	133	+8%
ARR (AED)	317	+18%	252	-5%	456	+7%
REVPAR (AED)	224	+22%	151	-17%	228	+5%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS –YTD AUG 2022

Key Indicators	5-STAR HOTELS Actuals	5-STAR HOTELS % Change vs. 2021	4-STAR HOTELS Actuals	4-STAR HOTELS % Change vs. 2021	1-3 STAR HOTELS Actuals	1-3 STAR HOTELS % Change vs. 2021	HOTEL APARTMENTS Actuals	HOTEL APARTMENTS % Change vs. 2021
Guests (K)	1,134	+34%	804	+16%	391	+18%	244	+12%
Occupancy	61%	+4%	78%	+3%	73%	+1%	78%	-1%
ALOS (Nights)	3.0	-10%	2.5	-5%	2.5	-17%	6.1	-9%
Total Rev(M AED)	2,079	+34%	506	+11%	189	+17%	254	+4%
ARR (AED)	461	+21%	209	+6%	174	+11%	242	+1%
REVPAR (AED)	280	+26%	163	+9%	127	+12%	190	+1%

Guest & revenue values are rounded off to their nearest value

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